

Mid-Michigan Library League

News of Interest

June 2018



SOME OF THE GANG AT RLC!

Member Happenings

- Benzie Shores District Library director of nearly 28 years, **Cathy Carter**, is retiring June 30th. The new director will be **Stacy Pasche**. All are invited to a reception at the library in Frankfort on June 24th, 2-4 p.m. for a fond farewell to Cathy!



- Big Rapids Community Library director **Miriam Andrus** has taken the director position in Midland and her job is currently posted ([see posting info here](#)).



- Seville Township Library says good-bye to **Alycia McKowen** (now at St. Ignace) and welcomes new director **Emma Erkeson**.
- Luther Area Public Library says good-bye to **Ariel Lucas** and welcomes new director **Terri Lukshaitis**.
- Walkerville Public/School Library director **Debbie Trussell** will be leaving her position at the end of the school year. The new director has not yet been named.

- Reed City Area District Library received grants from Cargill and Great Lakes Energy. They will have additional computer furniture and a pop-up STEAM lab/maker space.



- The Bellaire Public Library was granted a Michigan Notable Books author presentation and were fortunate to have Zingerman's Bake House authors Amy Emberling & Frank Carollo on hand at their library, "Zingerman's North!"



- Benzonia Public Library was granted a Michigan Notable Books author presentation with Daniel Wolff accompanied by singer/songwriter Chris Buhalis.



- Congratulations to **Tracy Logan-Walker**, new director of Cadillac Wexford Public Library!
- Glen Lake Community Library renovation and expansion is progressing! They have Quinn Evans as the Architects and great community support! The \$1.75 million project will have a Capital Campaign to raise remaining funds from private gifts/grants.



- The MMLL Advisory Council met at Pathfinder Community Library in Baldwin, hosted by Bonnie Povilaitis who sent everyone home with a goodie bag! Lilas Van Scoyoc from Evert Public Library won the gift basket that Sheryl brought back from RLC!





Article from Cadillac News about Hawaii and a certain librarian who used to be in our cooperative, Michelle Moore!



[Library of Michigan Continuing Education Page](#)



[Michigan Library Association calendar of events](#)

[MeLCat Users Day](#) 

Still open: Traverse Area District Library, Main Library - Wednesday, August 1, 9:30am - 12:30pm. [Register Here](#)

[MeL Training](#)

[Gale's Training page for MeL](#)

Current and archived MeL trainings are at: <http://mcls.org/mel/mel-training-events/>



[MeL Promotion](#)

[MeL YouTube channel](#)

[MeL Information](#) [MeL Study](#)

[Contact MeL staff](#)

Upcoming Trainings IN PERSON:



Michelle Obama will open Annual Conference

ALA President Jim Neal has announced that former First Lady Michelle Obama will open the 2018 ALA Annual Conference in New Orleans on June 22. Her appearance at the conference is sponsored by Penguin Random House. Obama's much-anticipated memoir, *Becoming*, will be published in the US and Canada on November 13 by Crown and will be released simultaneously in 24 languages....



AL: *The Scoop*, May 7



[MCLS Training Calendar](#)

- Randy Dykhuis, Executive Director of MCLS, will retire from his position effective December 31, 2018
- [MCLS Newsletter](#)
- MCLS, in partnership with the Library of Michigan, is pleased to announce a [Community Engagement Summit](#) to be held in September 2018 at the East Lansing Marriott. Richard C. Harwood, President and Founder of the [Harwood Institute for Public Innovation](#), will be the keynote presenter. The day will include other national leaders in community engagement, as well as a panel of Michigan libraries who are making great strides in engaging their own communities. This [registration](#) will be \$50/person and is free to those MI library staff individuals who have completed a Harwood Public Innovators Lab.

Scheduled and on-demand WEBINARS and ONLINE CLASSES:



- 12 June 2018: [Making Space for Active Learning in Your Library](#) During this webinar, learn from libraries who have reimaged and reconfigured "smart spaces" for active learning, using a combination of placemaking and design thinking principles and strategies.
- 13 June 2018: [Learning and Growing Together: WebJunction, the Learning Place for Libraries](#) This webinar, hosted by OCLC, will provide a 30-minute overview to WebJunction's learning opportunities and projects.
- 14 August 2018: [Digging into Assessment Data: Tips, Tricks, and Tools of the Trade](#) Part two of a three-part series on evaluating and sharing your library's impact, focused on exploring tools and methods for collecting and analyzing the data.





The University of Michigan School of Information is now offering a set of online library management courses through the edX.org platform

Public Library Management

Develop essential management skills, from budgeting to marketing, to thrive as a public library manager or director.

[Pursue the Program for a certificate](#) (\$352.80 USD or \$49 per course) or take the classes for [free](#) without obtaining a certificate

- ✓ Average Length: 4 weeks per course
- ✓ Effort: 4- hours per week, per course
- ✓ Number Of Courses: 8 Courses in Program
- ✓ Subject: [Art & Culture](#), [Humanities](#), [Business & Management](#), [Social Sciences](#)
- ✓ Institution: [The University of Michigan](#)
- ✓ Language: English
- ✓ Video Transcripts: English
- ✓ Price (USD): \$392 USD \$352.80 USD for the entire program. You save \$39.20 USD.

- [Identifying Community Needs for Public Library Management](#) Starts on May 1, 2018 - Self-Paced

Learn how to conduct research, surveys, and interviews as well as how to analyze data to better assess the local needs and wants of a public library community. [View the Identifying Community Needs for Public Library Management course about Identifying Community Needs for Public Library Management](#)

- [Managing a Diverse and Inclusive Workplace for Public Libraries](#) Starts on June 5, 2018 - Self-Paced

Learn management skills to support workplace diversity and inclusion in a public library setting. [View the Managing a Diverse and Inclusive Workplace for Public Libraries course about Managing a Diverse and Inclusive Workplace for Public Libraries](#)

- [Personnel Management for Public Libraries](#) Starts on July 27, 2017 - Self-Paced

Learn the foundational principles of personnel management and leadership. [View the Personnel Management for Public Libraries course about Personnel Management for Public Libraries](#)

- [Budgeting and Finance for Public Libraries](#) Starts on August 28, 2017 - Self-Paced

Understand financial concepts as well as effective practices in budgeting and auditing for library managers at all levels. [View the Budgeting and Finance for Public Libraries course about Budgeting and Finance for Public Libraries](#)

- [Infrastructure Management for Public Libraries](#) Starts on November 27, 2017 - Self-Paced

Learn how library managers and directors make key operational decisions regarding maintenance, insurance, technology, and more. [View the Infrastructure Management for Public Libraries course about Infrastructure Management for Public Libraries](#)

- [Strategic Planning for Public Libraries](#) Starts on December 25, 2017 - Self-Paced

Learn how to develop, implement, and adapt a strategic plan to fit the needs of your library.

[View the Strategic Planning for Public Libraries course about Strategic Planning for Public Libraries](#)

- [Grant Writing and Crowdfunding for Public Libraries](#) Starts on January 29, 2018 - Self-Paced

Learn how to increase your impact, innovate, and overcome often static funding through various fundraising and grant writing approaches. [View the Grant Writing and Crowdfunding for Public Libraries course about Grant Writing and Crowdfunding for Public Libraries](#)

- [Public Library Marketing and Public Relations](#) Starts on April 17, 2018 - Self-Paced

Learn how to develop effective marketing and PR strategies to help share your library's programs, services, and value with the broader community. [View the Public Library Marketing and Public Relations course about Public Library Marketing and Public Relations](#)

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**techsoup**  
FOR LIBRARIES  
[TechSoup Webinars](#)

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 **PublicLibrary**
ASSOCIATION
[PLA on-demand webinars](#)

Blockchain Explained with Jason Griffey

A 30-minute microlearning event
Wed., June 6, 2018
12:00pm Eastern (\$20)



If you've followed the news over the past few months, you've probably heard about blockchain. For a lot of people, it's a difficult concept to grasp—an abstract

technological concept that's relevance is in its applications. In this new event, library technology expert Jason Griffey provides you with a thorough and clear explanation of what blockchain is, how it works, and why it's important for libraries. In half an hour, Griffey explains what you need to know—quick, easy, and right to the point. If you don't understand blockchain now, join us for this microlearning event, and in just 30 minutes, you will better grasp blockchain and why it's relevant to libraries.

Grant Opportunities:



Learning Support \$\$\$

Library Continuing Education Program
www.michigan.gov/cestipend

The Library of Michigan encourages Michigan public, academic and school library staff to apply for continuing education stipends. The program details and criteria are listed in the program criteria document. [Please read the criteria and the application questions BEFORE submitting an application online.](#) You can apply at any time and your application will be considered at the end of each quarter.


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**techsoup**  
[8 Digital Fundraising Trends in 2018](#)



"The Great American Read" premiered on May 22 on PBS stations with a two-hour launch, kicking off a summer of reading and voting. In fall 2018, seven new episodes will air, featuring appearances by celebrities, athletes, experts, authors and everyday Americans advocating for their favorite book, culminating with a finale that reveals America's best-loved novel as chosen by the American public.

The Library of Michigan has contracted with DEMCO to enable all Michigan libraries to use the online reading club features of:



Your library will be able to create, track, report, and customize the database for reading programs at **no cost** thanks to federal LSTA funding. Demco offered a webinar and it is now archived: [Wandoo Webinar Recording](#)

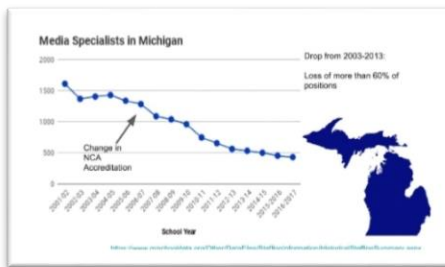
**Why school librarians matter: What years of research tell us**, By Keith Curry Lance and Debra E. Kachel

**FACT:** Only **8%** of Michigan Schools employ a full-time certified school librarian and only 18% employ either a full or part-time school librarian.

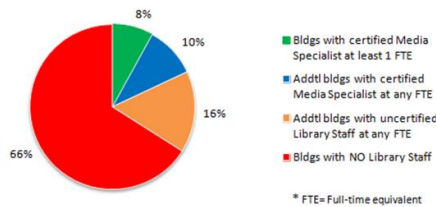
**FACT:** Michigan ranks 47th in the nation in terms of the ratio of students to school librarians and ranks **46th in the nation in 4th-grade students scoring proficient or above in reading** as measured by the National Assessment for Educational Progress (NAEP).



Article in Bridge: <https://www.bridgemi.com/guest-commentary/opinion-want-improve-literacy-michigan-restore-school-librarians>



**Michigan School Library Staffing (as of Dec 2016)**



\* FTE= Full-time equivalent  
<https://www.michschooldata.org/DataFile/StaffingInformation/HistoricalStaffingSummary.aspx>



**Online Resources:** [www.CSLPreads.org](http://www.CSLPreads.org) - includes access to PSA's, National Summer Reading Champion releases, diversity resources, and more!

- [www.pinterest.com/cslpreads](http://www.pinterest.com/cslpreads) - CSLP's official Pinterest sight with crafts, activities, and book recommendations to meet the theme.
- CSLPreads also has [Facebook](#) & [Twitter](#) accounts.
- [Libraries Rock! Booklist](#)

Access information to the 2018 Manuals, along with catalogs to CSLP's promotional materials via Upstart and Scholastic, were mailed to libraries in November 2018. Please contact me at [LancasterC5@michigan.gov](mailto:LancasterC5@michigan.gov) with your USPS address if you would like the information sent again.



**National Library Legislative Day: A recap**



Library advocates from all 50 states and the District of Columbia converged on Capitol Hill for more than 325 congressional visits in support of America's libraries during ALA's 44th annual [National Library Legislative Day](#), May 7-8. Participants asked members of Congress to fully fund federal library programs, reauthorize the Museum and Library Services Act, and visit a library to see broadband access in action. Listen to District of Columbia Public Library's Full Service Radio [interview](#) with ALA Executive Director [Mary Ghikas](#)....

AL: *The Scoop*, May 11; DCPL Radio, May 8



[Looking out for Libraries: Pentwater woman advocates in D.C.](#)  
**YAY Valerie!!!**

**Michigan Public Library Statistics Reports** This collection of reports contains the most often requested data inquiries from public library staff, trustees, the public and various other stakeholders and policy makers.



[Library Systems Report 2018](#)

## Libraries partner with ConnectHomeUSA



Libraries in communities around the country often are unable to cater to all the patrons who live in the area. In order to solve this problem, ALA and [ConnectHomeUSA](#), launched in 2014, have cooperated to provide community residents with devices and literacy training in order to be more technologically independent. Through the collaboration, ALA member libraries work with their local HUD-assisted communities in order to foster digital inclusion....

*District Dispatch, May 10*



## Adulthood 101

When Teresa Lucas decided to teach basic life skills to young adults via an “Adulthood 101” library program series last year, she was not expecting a media onslaught. But that’s what she got. “We had tens of thousands of Facebook hits, of calls, of emails. It was crazy,” said Lucas, assistant director of library services at North Bend (Oreg.) Public Library. North Bend is just one of many libraries that have launched classes for young adults on how to balance a checkbook, cook a meal, sew on a button, or shop for auto insurance....



## Free financial literacy resources for library patrons and staff ~

Every day, librarians provide a wealth of information to inquiring minds. The U.S. Securities and Exchange Commission (SEC) has created [a resource page](#) to assist librarians in providing helpful information to patrons. The page includes tools and resources such as tips for investing wisely and avoiding fraud. The SEC also wants to make sure public library workers are considering retirement options for themselves. Read [this article](#) from Director of the SEC Office of Investor Education and Advocacy Lori Schock for tips on preparing yourself for retirement.



## project | OUTCOME

MEASURING THE TRUE IMPACT OF PUBLIC LIBRARIES

### Final Evaluation Findings

As part of the three-year grant from the Bill & Melinda Gates Foundation, PLA hired ORS Impact to conduct ongoing evaluations of Project Outcome. These evaluations helped PLA identify user needs and make strategic and impactful improvements to the project. The final evaluation included an online participant survey and interviews with state library agencies and public libraries using outcome data.

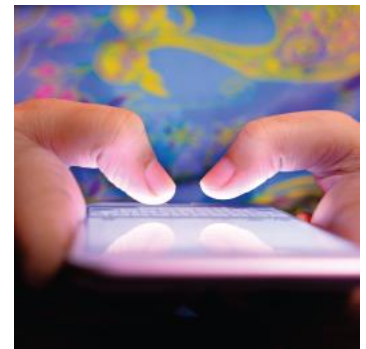
Evidence collected throughout the project’s three-year span suggests that Project Outcome has played a significant role in making outcome measurement “business as usual” for libraries and orienting libraries’ planning, decision making, and accountability more toward patron and community impact. [FIND OUT MORE.](#)



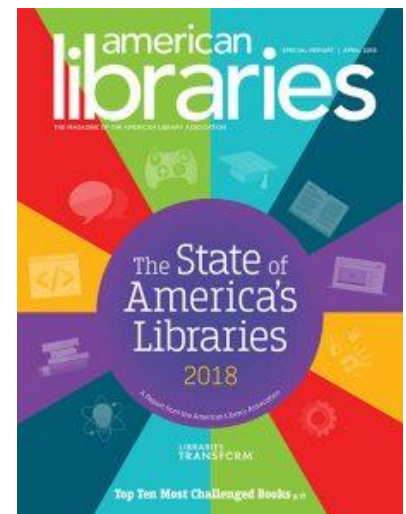
## 10 Library Projects That Will Rock Your Socks Off (that were funded through IMLS!)



## What's Going On In Your Child's Brain When You Read Them A Story?



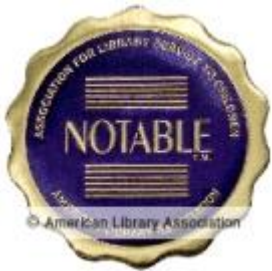
## The Future of Well-Being in a Tech-Saturated World, April 17, 2018



# eat safe fish

michigan.gov/eatsafefish

|                                                                                                         |                                                                                                         |                                                                                                        |
|---------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <br>Going Fishing?     | <br>Health Benefits    | <br>Buying Fish?      |
| <br>Find Your Area     | <br>Eat Safe Wild Game | <br>Kids' Corner      |
| <br>Order, Save, Print | <br>Provider Page      | <br>Reports & Science |



## Notable Children's Digital Media

Sleeping Bear Press is 20 years old!



Get library news as it happens.

LATEST LIBRARY LINKS



Celebrate!



# GLBT BOOK MONTH

June 2018

ALA American Library Association



# QSAC

BUILDING EXCELLENCE IN MICHIGAN'S PUBLIC LIBRARIES

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